

# visitportsmouth.co.uk Usage Statistics



Year on Year comparison

<u>Visitors to the Site</u>	<u>2008/2009</u>	<u>2009/2010</u>	<u>2010/2011</u>
April	22,490	24,550	30,791
May	24,585	25,868	34,902
June	20,416	23,983	
July	25,341	30,184	
August	25,701	30,113	
September	16,802	18,511	
October	16,192	18,831	
November	13,513	15,079	
December	8,961	15,590	
January	14,397	19,556	
February	16,433	24,605	
March	18,459	29200	

<u>Page Viewings</u>	<u>2008/2009</u>	<u>2009/2010</u>	<u>2010/2011</u>
April	86,073	88,194	101,533
May	81,445	87,348	108,732
June	68,509	80,762	
July	84,176	96,581	
August	84,457	100,784	
September	51,759	60,340	
October	49,575	59,168	
November	38,614	45,096	
December	25,760	47,711	
January	44,209	63,035	
February	54,814	79,000	
March	61,436	92248	

<u>Absolute Unique Visitors</u>	<u>2008/2009</u>	<u>2009/2010</u>	<u>2010/2011</u>
April	19,203	21,281	26,438
May	21,143	22,367	29,985
June	17,493	20,639	
July	21,675	25,870	
August	22,181	26,147	
September	14,516	16,128	
October	13,938	16,531	
November	11,935	13,171	
December	7,849	13,645	
January	12,443	16,826	
February	14,241	21,084	
March	15,912	25,263	

<u>Average time on site (mins)</u>	<u>2008/2009</u>	<u>2009/2010</u>	<u>2010/2011</u>
April	3.11	3.17	2.59
May	2.51	3.10	2.45
June	3.03	3.09	

July	3.01	3.02	
August	2.59	3.08	
September	2.53	3.02	
October	3.00	2.56	
November	2.33	2.45	
December	2.34	2.30	
January	3.06	2.58	
February	3.23	2.55	
March	3.19	3.00	

<b><u>Average pages viewed per visit</u></b>	<b><u>2008/2009</u></b>	<b><u>2009/2010</u></b>	<b><u>2010/2011</u></b>
April	3.83	3.59	3.30
May	3.31	3.38	3.12
June	3.36	3.37	
July	3.32	3.20	
August	3.29	3.35	
September	3.08	3.26	
October	3.06	3.14	
November	2.86	2.99	
December	2.87	3.06	
January	3.07	3.22	
February	3.34	3.21	
March	3.33	3.00	