

Examples of how the Portsmouth Visitor Information Service works towards the Portsmouth City Council Corporate Priorities

Reduce crime and the fear of crime

- We work with police on vehicle crime reduction near to Hard, informing public about safe places to park.
- Involved Hotelwatch – a crime prevention scheme for hoteliers

Increase availability and quality of housing

Protect and support our most vulnerable residents

- Staff receive relevant training
- We help make access to PCC services as easy as possible – open 7 days a week, fully accessible centres, information in other formats etc

Improve efficiency and encourage involvement

- Encourage more local residents using our service
- Continue free talks in local community
- Work with partners to increase efficiency / job shadowing
- Encourage customer suggestions and make improvements following these were possible

Raise standards in English and Maths

- Offer assistance local schools

Regenerate the City

- Promote Portsmouth as a World Class destination:
Promote events, attractions, accommodation etc selling tickets and services, helping local economy
Work with the rest of Cultural Services Team re. Events around Olympics and Dickens 2012 etc
- implementation of new Destination Marketing System / customer profiling
 - smarter marketing for the future

Cleaner and greener city

- Applying for Green Tourism award in 2008, recycle all paper, cardboard, ink cartridges, batteries etc.
- Promote green tourism – new section in Portsmouth Guide, walking, swimming, cycling, open spaces etc

Improve public transport

- New cycle trail leaflets and publicising cycle hire service
- Publicise all forms of public transport and sell tickets when possible