

# News release

Corporate Communications, Civic Offices, Guildhall Square, Portsmouth, PO1 2AL

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## Promoting Portsmouth in British Tourism Week

Portsmouth is participating in this year's British Tourism Week which takes place from 15 - 21 March 2010.

The tourism team from Portsmouth City Council are exhibiting at the Best of Britain and Ireland exhibition at Olympia in London from 17 - 20 March. Sharing a stand with Portsmouth Historic Dockyard, the team will be promoting Portsmouth as a place to visit, to the travel trade and general public alike.

Portsmouth Historic Dockyard is inviting Portsmouth residents to 'Discover the Dockyard on your Doorstep'. Between 19 and 22 March visitors with a PO postcode can purchase a one-day ticket to the Historic Dockyard for just £5. For this discounted price visitors can discover HMS Victory, HMS Warrior 1860, the Mary Rose Museum, Action Stations, the National Museum of the Royal Navy and Harbour Tours.

The Greater Portsmouth Hoteliers Association (GPHA) will be hosting their second annual 'Open Day' on Sunday 21 March. Free to attend, the Open Day will demonstrate what the area's biggest hospitality brands have to offer, with major hotels throwing open their doors to give demonstrations, food samples and cocktail classes. The event aims to attract local residents in a bid to prove that hotels are not just places for visitors to enjoy themselves.

A fun quiz will also be available from [www.visitportsmouth.co.uk](http://www.visitportsmouth.co.uk), the official visitor website for Portsmouth. Packed with ideas on days out, information on where to eat and drink plus all the latest news and events, the website is a great place to start planning your next visit.

Councillor Mike Hancock CBE MP, Portsmouth city council said: "British Tourism Week is an important event for the British tourism industry and it gives Portsmouth a chance to showcase what the city has to offer for visitors, residents and to the travel trade.

This includes the wide range of cultural attractions, first class shopping facilities and excellent accommodation. Our local tourism providers are working together to give a positive impression of the city and to generate lots of interest during this important week."

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